

# ECOPAQUE

HIGH WHITENESS OFFSET

**ECOPAQUE**, the first high whiteness offset that is eco-friendly and economic, is ideal for all your printing requirements such as book publishing, direct mail, financial printing, inserts, instruction manuals or any other commercial print job that traditionally uses uncoated freesheet.

**ECOPAQUE** is a 120-whiteness blue-white, surface-enhanced mechanical sheet designed to match the properties of uncoated offset. This sheet features high opacity—equivalent to a #1 opaque uncoated freesheet, at a lower basis weight, and without the premium cost. **ECOPAQUE** offers equal or superior print surface, performance on press, caliper, environmental benefits and value when compared to standard offset. **ECOPAQUE** can help you save on paper costs as well as postage.

**ECOPAQUE** uses 50% less wood fiber than standard offset at the equivalent basis weight (and uses even less at lighter basis weights.) This sheet is brightened through a process that is totally chlorine free (TCF). In addition, **ECOPAQUE**'s green production process uses hydroelectricity, which reduces the amount of fossil fuel used and lowers greenhouse gases by 50%.

New!  
 40 lb & 55 lb  
 now  
 available

BASIS WT LBS 25x38x500	BASIS WT. GSM	CIE WHITENESS	ISO BRIGHTNESS	OPACITY TAPPI	CALIPER 1/1000"
40	59.2	120	90	93	3.6
42.5	62.9	120	90	94	3.75
45	66.6	120	90	95	4.0
50	74.0	120	90	96	4.5
55	81.4	120	90	96.5	5.0

Note: All values represent targets.

Products are subject to mill minimums. Please call to inquire.

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